



COMPANY PROFILE

Warm spaces, made for living

ARCHITECTURE / INTERIORS / RENOVATION

SELECTED WORK

AI-ENHANCED DESIGN VISUALIZATION



COMPANY PROFILE

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ABOUT 171P

Design for everyday living

171P brings together architectural design, interiors, renovation and construction. We connect the overall arrangement of a building with the rooms and details people use every day.

Our work focuses on practical layouts, warm materials and clear transitions between indoor and outdoor space. The design develops from the room scale to built-in furniture, finishes and site installation.



TROPICAL RESIDENCE / AI EXTERIOR COMPLETION CONCEPT

OUR CAPABILITIES

Architecture to the interior

01 Architectural design

Layouts, building form, elevations and architectural visualization.

02 Interior design

Space planning, kitchens, bathrooms and material selection.

03 Furniture & joinery

Built-in storage, timber wall linings and custom furniture.

04 Renovation & construction

Interior fit-out, renovation work and installation of finishes.



TIMBER JOINERY / PROJECT PHOTOGRAPH

DESIGN PROCESS

From the overall space to the final detail

01 Understand the brief

We review the existing space, project requirements and how the client plans to use it.

02 Develop the design

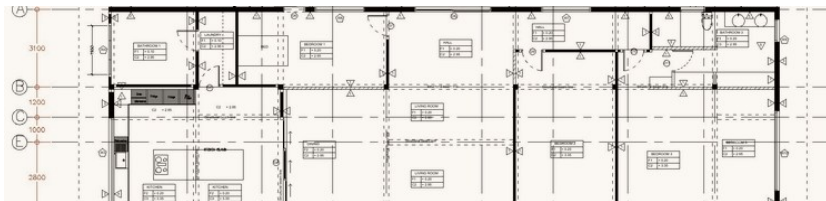
Layouts and three-dimensional studies test the room arrangement, building form and key materials.

03 Resolve the details

Furniture, joinery, finishes and construction information bring the design to a buildable level.

04 Coordinate on site

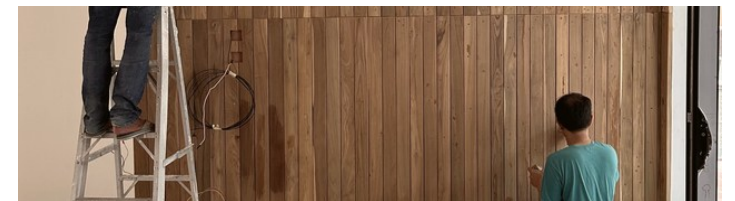
Site work connects the design with the existing building, structure, services and final installation.



FLOOR PLAN / DRAWING EXCERPT



PAVILION / AI CONTEXT CONCEPT



SITE INSTALLATION



SELECTED WORK

Architecture, interiors and the details between

Residential, hospitality and retail design, with landscaped outdoor spaces and custom joinery.

AI COMPLETION CONCEPT / BASED ON THE PROJECT PHOTOGRAPH

01 / INTERIOR RENOVATION

Living spaces, connected

Timber-lined walls and garden-facing glazing define an open interior for daily living.



TROPICAL RESIDENCE / AI EXTERIOR COMPLETION CONCEPT

The shared living space brings together circulation, storage and access to the garden. Timber surfaces give the room a clear rhythm without closing it in.

KITCHEN & MATERIAL

Dark stone and warm timber



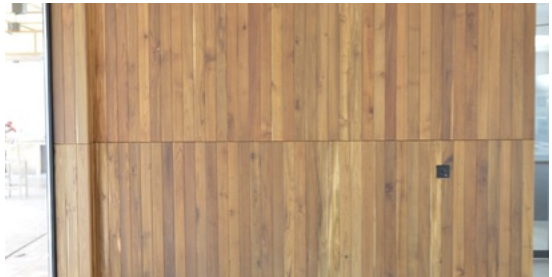
KITCHEN / PROJECT PHOTOGRAPH



STONE WORKTOP / PROJECT PHOTOGRAPH



TIMBER PASSAGE



CONCEALED ACCESS

Dark cabinetry and veined stone give the kitchen depth. Timber linings continue through doors and circulation spaces.

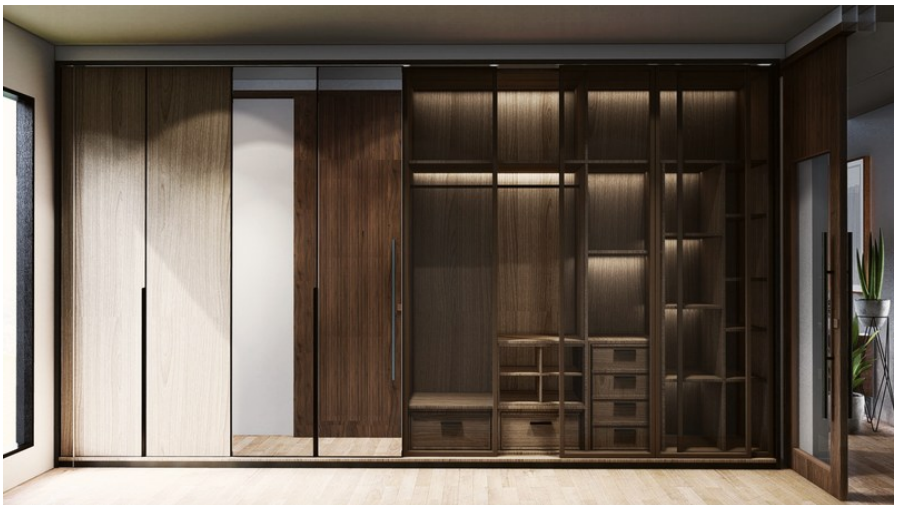
PRIVATE ROOMS

Bedroom, storage and wellness



BEDROOM / AI-ENHANCED EXTERIOR CONTEXT

Private rooms use the same warm palette through bedroom furniture, storage, bathroom finishes and timber-lined wellness spaces.



WARDROBE / DESIGN VISUALIZATION



SAUNA / PROJECT PHOTOGRAPH



BATHROOM / DESIGN VISUALIZATION

02 / INTERIOR CONCEPTS

Rooms planned around daily life



BEDROOM STUDY / DESIGN VISUALIZATION

Bedroom, bathroom and outdoor pavilion studies explore a calm palette of timber, mineral surfaces and deep shadow.



BATHROOM STUDY / DESIGN VISUALIZATION



PAVILION STUDY / AI EXTERIOR CONCEPT

03 / RENOVATION

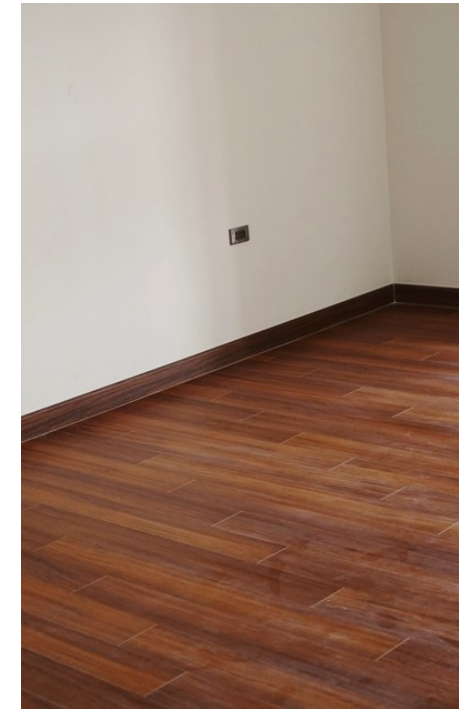
A renewed urban interior



STAIR / AFTER RENOVATION



BATHROOM / AFTER RENOVATION



TIMBER FLOOR / AFTER RENOVATION

Timber flooring, a carefully detailed stair and compact bathroom finishes give the renovated spaces a consistent character.

04 / ARCHITECTURAL CONCEPT

A warmer courtyard



DESIGN DEVELOPMENT

Shelter, light & water

Warm mineral surfaces and timber soffits frame a sheltered terrace beside the pool.

The new visualization explores a warmer material palette using the archived courtyard design.

AI CONCEPT VISUALIZATION

CLOSET REDESIGN

A calmer closet

Full-height walnut doors bring a continuous grain to the room. A slim mirror and an illuminated niche add depth.

Warm bronze details and softly lit shelving complete the new joinery concept.



WALNUT JOINERY / FULL-HEIGHT MIRROR / SOFT DISPLAY LIGHTING

AI REDESIGN CONCEPT BASED ON THE ORIGINAL ROOM

BEDROOM STYLING

A softer finish

The original timber bed is completed with a mattress, ivory linen and layered oatmeal textiles.

Warm bedside lighting and a neutral rug bring the room together.

AI-STAGED CONCEPT



05 / RESIDENTIAL ARCHITECTURE

Living around a courtyard



POOL COURTYARD / DESIGN VISUALIZATION

Courtyard planning connects the shared rooms, upper balcony and outdoor living areas.



ARRIVAL ELEVATION / DESIGN VISUALIZATION

HUAMAK / BANGKOK

An L-shaped house frames a pool terrace, with glazed rooms opening towards the courtyard.

Deep roof edges, pale mineral surfaces and dark window frames give the exterior a restrained rhythm.

06 / HOSPITALITY DESIGN

Places to gather



DINING COURTYARD / DESIGN VISUALIZATION



TIMBER TERRACE / DESIGN VISUALIZATION



ARRIVAL VIEW / DESIGN VISUALIZATION

Mae Rueai Cafe brings together indoor dining, shaded terraces and an open courtyard. Timber decks, warm cladding and a clear central approach create a welcoming sequence from arrival to the table.

07 / RETAIL INTERIORS

Warmth at the point of sale



DISPLAY AREA / DESIGN VISUALIZATION

The layout uses freestanding displays to define browsing routes while keeping sightlines open across the shop.



SERVICE COUNTER / DESIGN VISUALIZATION

SCHMIDT SHOP

Timber display units and a slatted ceiling create a coherent setting for bakery and confectionery products.

Dark structural accents and a simple service counter balance the warmth of the shelving and floor.

08 / LANDSCAPE & MASTER PLANNING

A garden between buildings



BUILDINGS AND SHARED PATHS / DESIGN VISUALIZATION



WATER GARDEN / DESIGN VISUALIZATION



GARDEN COURT / DESIGN VISUALIZATION

The Banyar Orchid study in Rayong arranges low-rise buildings around shared paths, planting and water. Covered edges, garden seating and gently curving routes link the individual spaces into a connected landscape.

09 / RESIDENTIAL CONCEPT / RAYONG

Maephim Single Home



STREET VIEW



TERRACE DETAIL

DESIGN DEVELOPMENT

Single-storey planning, a sheltered terrace and pale exterior finishes create a calm residential setting.

10 / RESIDENTIAL CONCEPT / RAYONG

Maephim Townhomes



STREET FRONTAGE STUDY



ALTERNATIVE FACADE STUDY

DESIGN DEVELOPMENT

Two-storey homes combine recessed balconies, shaded entrances and a consistent rhythm along the street.

11 / RESIDENTIAL CONCEPT / BANGKOK

Napalai Mezzanine Home



A quiet home,
naturally warm.

A compact home shaped around
a tall living space and an upper
mezzanine.

Warm timber, ivory walls and a
sheltered arrival give the exterior
a calm, welcoming character.

EXTERIOR CONCEPT

AI-enhanced architectural visualization

12 / HOSPITALITY CONCEPT / SRIRACHA

Sriracha Resort



ACCOMMODATION UNIT



SHARED ACCESS LANE

DESIGN DEVELOPMENT

Individual accommodation units, slatted screens and planting create a repeated rhythm along the shared access lane.

ON SITE

The work behind the finish



CEILING & SERVICES / SITE PHOTOGRAPH



OUTDOOR STRUCTURE



TIMBER LINING / SITE INSTALLATION

Site work resolves the existing shell, structure, services and the installation of the new finishes. Construction photographs document the work before the final surface is complete.



AI INTERIOR & EXTERIOR COMPLETION CONCEPT



Your next space

Architecture, interior design,
renovation & construction

PROJECT ENQUIRIES

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